

10 Things You Need to Know to Eliminate Technology Business Risk, Easily.

1. What is ETBRE?

ETBRE is Eliminating Technology Business Risk Easily in the areas of financial solutions, technology, time management, change, business disruption and responsiveness to market, customer and internal trends.

2. What are the risks to my business that NextCorp can help me eliminate?

Any time that technology is adopted, there are risks to the business. Our solutions help you eliminate business risks by:

- Speeding implementation time and reducing technology time to benefit
- Reducing internal business distraction by being able to 'turnkey' the solution to your business
- Eliminating accidental technology/need mismatch through our proven, unique solution methodology
- Increasing data security for your important company transactions and information
- Lowering implementation, support, and maintenance costs - and lowering overall TCO
- Introducing new levels of business flexibility and responsiveness through flexible solutions
- Providing numerous "snap in" solution options should your business grow or need to add more functionality
- Predicting your business through reporting and forecasting solutions
- Protecting your working capital by offering various purchase/subscription options for your business

3. What do ETBRE and NextCorp mean to you and your business?

You get the best of both worlds. Perfectly matched business solutions and deep, experienced technology skills that lower your business costs, increase your business flexibility and responsiveness, and provide a solid foundation for business growth.

4. What are the NextCorp solutions that deliver ETBRE?

NextCorp brings ETBRE to your business in three solution areas, delivered to you in three different ways. First, we offer comprehensive financial solutions such as general ledger, accounts payable/receivable, payroll, inventory, automated reconciliation, and the like. Second, we offer complete customer relationship management solutions which allow you to manage your sales and marketing and customers for increased revenue and profitability. Third, we offer advanced reporting and forecasting to help you understand your business and chart a path to the future.

Each of these solutions is delivered to you in three different ways - depending upon your business and cultural requirements. First, we offer each of the solutions in the traditional manner, where the software and technology systems are within and managed by your business. A second delivery method is a hosted environment - where your software applications are hosted and managed by NextCorp in our secure, managed data center. And the third delivery option we offer is a subscription-based model where you sign up to 'rent' the solution capability and benefit for a term of 12, 24, or 36 months.

Irrespective of the delivery model you choose, each solution is tailored to your unique business needs.

5. What is the foundation for ETBRE?

There are five key, required components to eliminate technology business risk, easily. They are part of every NextCorp solution:

- A Strong Technology Foundation: Every NextCorp solution is based upon proven, high-performance Microsoft technologies.
- The Best Applications: Each NextCorp solution is built upon the powerful, flexible and widely accepted Microsoft Dynamics software applications.
- Professional Services: Key to eliminating risk is the assurance that the right solution will be matched to the unique requirements of your business. Additionally, a critical success factor in fast, predictable implementation is the

deployment of proven methods and experienced personnel to every project. NextCorp offers your business the best of each - the first time and every time.

- **Help Desk and Support:** Your business and employees need accurate and fast help when they encounter a problem. NextCorp is unique in the industry where the technology is managed 7/24 and users have ready access to our Help Desk experts to solve the issue the first time, ensuring your business continues without interruption.
- **Environmental Flexibility:** The future is hard to predict. Having environmental flexibility ensures that you're never locked in to one way of doing business. NextCorp allows your business to grow in size, number of users, transaction volumes, and by adding new functionality at any time. Our solutions are quickly and easily adapted to your changing business requirements. NextCorp makes sure that their solutions never hold your business back.

If a software vendor can't offer each of these, in a manner that mirrors NextCorp's offering, you won't eliminate business technology risk easily. It's that simple.

6. Help me out again. What are the business benefits I get from a NextCorp solution?

First, there are four major, immediate benefits - lowered technology costs (purchase, implementation, and management), substantially lowered business disruption, faster time to benefit (quicker implementation and solution ROI), and better business process capability (transactional and measurement for improvement)

In addition, there are three long-term benefits which provide advantage to your business - increased responsiveness (you can conduct business faster and more accurately), flexibility (your business can adapt to change more quickly and at a lower cost), and reduced technology business risk (maximized price/performance technology and solution value).

7. How fast can my company see the results you describe?

Almost immediately. First, you'll see benefits through our evaluation and sales process. Our methods are faster, more accurate, and complete than any other solution vendor. Second, you'll find that our solutions are implemented more quickly and completely, lowering your time, disruption, and cost. Once your new solution is 'live', you'll see the benefits of transactional accuracy, lower error rates, integrated functional capability, faster reporting, and optimized solution performance right away. From there, your business will see the responsiveness and flexibility benefits the first time your business needs to adapt to a new requirement. Lastly, from the very start and through the entire solution lifecycle, your business will benefit from a lowered cost of technology and business.

8. How easy is it to implement a NextCorp solution?

It's as easy as 1-2-3. We match your unique business and environmental requirements to our broad array of solutions. Second, we implement our solution and train your people to maximize benefit. Third, you experience reduced technology business risk because the solution works for your business uncovering ways to save money, helping you to predict your business better, and always offering you the flexibility you need to meet any new requirements that your people, your customers, or the market may demand.

9. How do I get started?

Simply put? Contact NextCorp. We'll take it from there. We'll visit with you, understand your requirements, demonstrate a solution which addresses your needs, and present the right solution to your business issues. One phone call and you're on your way to eliminating business technology risk and lowering cost, recapturing time, and lowering business disruption. No other company does all this.

10. Who do I call and where can I get further information?

There are three entry points into eliminating technology business risk. First, visit <http://www.nextcorp.com> to learn more about our solutions. Second, email sales@nextcorp.com with your contact information and we'll immediately get back to you to answer your questions. Or, third, call 888-525-NEXT and ask for sales. We'll be glad to tell you how you and your business can eliminate technology business risk easily.